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📍 Sydney / Remote

Education

User Experience Design
General Assembly, Sydney, AU
2024

Bachelor of Interior Architecture
UNSW, Sydney, AU (Honours)
2016-2019

Visual Art + Communication
Taylors College, Sydney, AU
2015

Expertise

User Research + Interviews

UX/UI Design

Rapid Prototyping

Usability Testing

Concept Development

Visual Communication

Project Management

ASHLEY LIANG

UX/UI | Product Designer | Researcher

👤 Profile

"I make it my mission to listen empathetically, understand my clients and their needs, and provide top-notch user experience service." With empathetic thinking and a comprehensive skill set developed from my 5 years of design career, I excel in user experience research, crafting user flows, design delivery, visual communication, stakeholder coordination and project management.

📁 Experience

2024

Sep

-

Oct

User experience designer

IE | Project based

- Led UX research, design and stakeholder management
- Delivered an engaging and motivating employees dashboard

2024

July

-

Oct

User experience designer

General Assembly | Student

- Accomplished 4 UX/UI projects
 - Mobile app, E-commerce website, Product design
 - **Paws & Poise, Moleskine Smart Notebook, Million Roses**
- User Research, interface & interaction design, IA

2022

Sep

-

2024

July

Creative designer (Mid-weight)

Woods Bagot | Full-time

- User research, concept delivery and presentation
- Hospitality, high-end residential and workplace design
- 3D concept delivery, documentation and schedules
- Stakeholders and Suppliers coordination

2022

May

-

2022

Sep

Workplace designer

Creo Design Group | Full-time

- User research, concept delivery and presentation
- Workplace design strategic planning
- 3D concept delivery, documentation and schedules
- Stakeholders and Suppliers coordination

2021

Nov

-

2022

May

Creative designer

Endrim | Full-time

- Hospitality, high-end residential and workplace design
- User research, concept delivery and presentation
- 3D concept delivery, documentation and schedules
- Stakeholders and Suppliers coordination



Personality

Harmonizer (IS)

- Cooperative
- Creative
- Warm

Softwares

Figma

Adobe creative suites

Microsoft office suites

Revit + Autocad

Enscape realistic renders

Passions

Drums & Guitar

Illustration & Graphic

Sketching

Photography

Language

English (Fluent)

Chinese (Fluent)

- Mandarin
- Cantonese

ASHLEY LIANG

UX/UI | Product Designer | Researcher

Experience

2019

Dec

-

2021

Nov

Retail designer

Basalt Studio | Full-time

- Retail and hospitality design
- User research, concept delivery and presentation
- 3D concept delivery, documentation and schedules
- Stakeholders and Suppliers coordination
- Graphic/Signage Production Files

2017

Nov

-

2019

Oct

Residential designer

Tony Owen Partners | Part-time

- Residential design documentation and schedules
- Marketing assistant
- Office admin

2019

Jan

-

2019

Dec

Sales and digital content designer

Canvas Home Interiors | Part-time

- Property and retail styling assistant
- Retail store sales assistant
- Online store digital content designer

2019

Jan

-

2019

Dec

Perfume sales assistant

David Jones, Sydney | Casual

- Perfume counter sales and customer support
- Burberry cosmetic counter sales and customer support

2015

Jan

-

2016

Jan

Co-founder and operator

Guangzhou Youth Creative Boutique (Students NGO)

Co-founded the Guangzhou Youth Creative Boutique (GYCB), a student-run nonprofit organization dedicated to supporting young artists by providing performance opportunities, facilitating art sales, and helping expand their professional networks.

References

Marygrace Templo

Senior Associate
Woods Bagot

Phone: upon request

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Chi Ryan

Executive Design Director,
Lecturer and Higher Degree by
Research Candidate

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